



Telephone Interviewing

Survey Technology & Research (STR) has over 200 stations and state of the art technology enabling us to provide cost effective quality telephone data collection. With years of experience to share we partner with our clients to provide the right solution for data collection. The core of our telephone data collection is our staff. STR interviewers are highly trained to ensure quality data collection. STR programmers are experienced and innovative providing accurate programming. STR project management is your partner ensuring the project runs smoothly and your job is made easier. There are many benefits to working with STR for your telephone data collection needs.

Benefits:

- ◆ Highly Trained Interviewers
- ◆ Superior Quality Control procedures and monitoring
- ◆ Bi-Lingual Interviewing
- ◆ Remote Monitoring
- ◆ Online Reporting Tool
- ◆ Digital Survey Recording

Types of Studies:

- ◆ Tracking studies
- ◆ Polling
- ◆ Hard to reach populations
- ◆ B2B research
- ◆ Consumer research
- ◆ Healthcare and public policy research
- ◆ Knowledge, attitude and behavior research
- ◆ Mixed mode studies

Our experienced project managers, programmers and executive interviewers as well as our cutting edge technology provide our clients with an effortless data collection experience. STR partners with our clients to provide optimal data collection solutions while working within client's research budgets.

For more information regarding Telephone Interviewing or any of the other services offered by STR contact Meg Ryan at mryan@strcenter.com or 484.240.4824.

Reach The Right People...



Allentown ◆ Philadelphia ◆ Las Vegas ◆ 800.482.3550 ◆ www.STRCenter.com

