



Online Research

Survey Technology & Research's (STR's) expert programming and experienced project management makes us a first choice solution for online data collection. STR offers cost effective high quality programming, hosting and sample solutions for Online Research.

Using CfMC's webSurvent we can program from the simple to the complex survey while our experienced programmers and stringent quality control procedures ensure accurate programming and clean data. Our panel partnerships provide the best sample for each project. An online real-time reporting tool allows clients to monitor their study progress and review their data while our management team ensures an effortless execution.

STR is your partner for stand-alone online studies as well as for supplementing online studies using mixed mode methodology. As study specifications or sample sources can sometimes limit online sample, STR is positioned to seamlessly integrate various data collection methods into one data file. An online panel study can be supplemented with telephone data collection or phone recruitment to web. In addition, respondents can be contacted via e-mail.

STR offers our clients many benefits with Online Research:

- ◆ Expert Programming
- ◆ State of the Art Technology
- ◆ Online Reporting Tools
- ◆ Experienced Project Management
- ◆ Quality Data Collection

Our experienced project managers, programmers and executive interviewers as well as our cutting edge technology provide our clients with an effortless data collection experience. STR partners with our clients to provide optimal data collection solutions while working within client's research budgets.

For more information regarding Online Research or any of the other services offered by STR, contact Meg Ryan at mrryan@strcenter.com or 484.240.4824.

Reach The Right People...



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